

1. Purpose

ACT 2 CAM is committed to creating a **safe digital and online environment** for all children, young people, staff, volunteers and visitors. This policy sets clear expectations for the **safe use of the internet, digital platforms, social media, and the prevention of extremism and radicalisation**.

This policy supports safeguarding, protects reputation, promotes responsible online behaviour, and ensures compliance with statutory safeguarding duties.

2. Legislation & Guidance

This policy aligns with:

- **Keeping Children Safe in Education (KCSIE) 2025**
 - **Working Together to Safeguard Children 2023**
 - **Prevent Duty Guidance (Counter-Terrorism and Security Act 2015)**
 - **UK General Data Protection Regulation (UK GDPR)**
 - **Education Act 2002**
 - **NSPCC Online Safety Guidance**
 - **Ofcom Online Safety Act 2023**
-

3. Scope

This policy applies to:

- **All students and young people**
- **All staff, tutors, volunteers, contractors**
- **Parents and carers where online engagement with ACT 2 CAM occurs**

- Any **online activity linked to ACT 2 CAM**, including rehearsals, casting, filming, marketing, and training
-

4. Internet & Online Safety

Key Principles

- Online safety is a **core safeguarding issue**.
- All online activity must be **professional, age-appropriate and supervised**.
- Children and young people will be **educated to stay safe online**.

Risks Covered

- Cyberbullying
- Online grooming and sexual exploitation
- Sexting and image sharing
- Exposure to harmful content
- AI-generated images, deepfakes and digital manipulation
- Phishing, hacking and data breaches
- Radicalisation and extremist content

Expectations for Staff & Tutors

- Use only **approved platforms** for communication.
- **Never engage in private, personal messaging** with students.
- Maintain **professional digital boundaries at all times**.
- Report any **online safeguarding concern to the DSL immediately**.
- Do not store or share images of young people on personal devices.

5. Social Media Use

ACT 2 CAM Official Accounts

- Only authorised staff may post content.
- All content must be:
 - Age-appropriate
 - Factually accurate
 - Free from discrimination, exploitation or inappropriate language
- Written consent must be in place for all images and videos of students.

Staff & Volunteer Personal Accounts

- Must not:
 - “Friend” or follow students on personal accounts
 - Share rehearsal, safeguarding, or internal matters
 - Post anything that could bring ACT 2 CAM into disrepute
- Privacy settings should be actively used.

Students

- Must not:
 - Share inappropriate content linked to ACT 2 CAM
 - Bully or harass others online
 - Livestream or post during sessions without permission
 - Breaches may lead to safeguarding and behaviour management actions.
-

6. Prevent Duty (Radicalisation & Extremism)

ACT 2 CAM has a legal duty to **prevent young people from being drawn into extremism.**

Indicators May Include

- Sudden changes in behaviour or beliefs
- Use of extremist language or symbols
- Isolation from peers
- Obsession with extremist ideology, conspiracy content, or hate-based narratives

Staff Responsibilities

- Remain **alert to signs of vulnerability.**
 - **Record and report concerns immediately** to the DSL.
 - Do not investigate independently or challenge directly.
 - Follow **local Prevent referral procedures** where required.
-

7. Artificial Intelligence (AI) & Digital Manipulation

- Creation or sharing of:
 - AI-generated sexual images
 - Deepfake videos
 - Altered images of students
is treated as a **serious safeguarding breach** and may result in:
- Police referral
- Immediate safeguarding action

- Disciplinary procedures
-

8. Reporting Concerns

All online safety and Prevent concerns must be reported to:

Designated Safeguarding Lead (DSL):

Stephen Woods – 07973 869477

Deputy DSL:

Tanya Card: 07525 835655

External Support:

- **Police (Immediate risk):** 999
- **Police (Non-emergency):** 101
- **NSPCC Helpline:** 0808 800 5000
- **Prevent Referrals via Local Authority (North Tyneside):** 0345 2000 109

Concerns must follow the **RECEIVE, REASSURE, REACT, RECORD, SUPPORT** protocol.

9. Training & Awareness

- Online safety and Prevent awareness form part of:
 - Staff induction
 - Annual safeguarding refresher training
 - Students receive **age-appropriate digital safety education** through workshops and sessions.
 - Parents/carers receive guidance where appropriate.
-

10. Links to Other Policies

This policy operates alongside:

- Safeguarding & Child Protection Policy
 - Behaviour Management Policy
 - Anti-Bullying Policy
 - Health & Safety Policy
 - Whistleblowing Policy
 - Data Protection Policy
-

11. Breaches of This Policy

- Breaches by staff may lead to:
 - Disciplinary action
 - Referral to safeguarding authorities
 - Breaches by students may lead to:
 - Behaviour sanctions
 - Safeguarding assessments
 - Parental involvement
 - Police referral if required
-

12. Review

Last Reviewed: January 2025

Next Review: January 2026

Social Media, Internet Safety & Prevent Policy



This policy will be reviewed **annually** or sooner if legislation or safeguarding guidance changes.

Externally Audited: January 2026

Next review: January 2027